



Rockwall Main Street Advisory Board Meeting Minutes Council Chamber Conference Room/City Hall – 385 South Goliad, Rockwall Tuesday, May 17, 2022 - 5:00 P.M.

Board members present: Geoffrey Lyons, Jeremy Standifer, Stacy Fuqua, Gary Cannavo

Absent: - Jenni Hoffman, Eva Cannon

Staff present: Bethany Browning, Main Street Manager

Guest: Vanessa Coleman, Owner Fable & Fire

Council Liaison:

1. CALL THE MEETING TO ORDER

Jeremy called the meeting to order at 5:10PM.

2. OPEN FORUM

Jeremy introduced visitor Vanessa Coleman and she shared some information about her soon to open business, Fire & Fable. No other members attended the group, forum was closed at 5:15PM.

3. DISCUSSION/ACTION ITEMS

- A. **Review and act on the April 19, 2022 meeting minutes:** Jeremy made a motion to approve the minutes as presented; Gary seconded the motion. Motion passed 4-0.
- B. **Discuss DT Walking Tour and ways to promote at the upcoming Founders Day events DT:** Jeremy briefed the board on status. Window clings for the tour were shared and Jeremy volunteered to take some of the clings to participating businesses prior to Founders Day. The board agreed to get the clings into storefront windows and allow some time to work out any kinks before rolling out a campaign. The board will follow up next month.
- C. **Nomination of recipient of the Main Street Legacy Award:** Jeremy briefed the board on the award, stating it was not mandatory annually to nominate, however if a board member wished to nominate an individual for the award, send to Bethany Browning for the June agenda.
- D. **Updates from board members regarding current objectives and recommendations for June agenda items:** Jeremy briefed the group on parking issues brought forward at the last meeting. Geoffrey offered to make some humor-based videos related to parking in the downtown district, in an effort to educate the public on parking options, specifically public lots.

4. MAIN STREET MANAGER'S REPORT

Main Street District Activity: Fable & Fire – Opening Soon - 116 E. Rusk;

New Construction of Office/Professional Building – Coming Soon – 407 W. Washington;

Texas Traditions Closing – Wren + Willow opening soon;

The Fatted Calf Closed – Restaurant opening soon

Project Status Report/Follow Ups: Bronze Statue, Discovery to be unveiled fall 2022.

2022 Upcoming Events:

Founders Day – May 21 – Butterfly Reveal, Wine Stroll, Music in the Plaza

5. ADJOURN

Meeting was adjourned at 6:00PM. Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 7
DAY OF JUNE 2022.**

MAIN STREET ADVISORY BOARD CHAIRMAN: JEREMY STANDIFER